

SHUBHITECH (OPC)
PRIVATE LIMITED



LIFE 3.0 SHUBHITECH METAVERSE

**GATEWAY TO THE METAVERSE
THE DIGITAL FUTURE**

DISCLAIMER

This document serves as an overview of the project and should be viewed as a living document. As a result, non-core aspects of the design, such as APIs, bindings, and programming languages are not addressed. A philosophical framework, technical foundations, and a financial model are all part of it.

The information described in this whitepaper is not comprehensive or all-inclusive. It does not intend to create or imply any elements of a contractual relationship. The primary objective of this whitepaper is to provide information to potential investors that will allow them to analyze the project and make a well-informed decision.

Some of the statements, estimates, and financial information featured in this whitepaper constitute forward-looking statements. These statements, estimates, and financial information are based on and take into account particular known and unknown risks and contingencies that, in eventuality, may cause the estimated results to differ factually and substantially from those estimates or results that are extrapolated or expressed herein.

The information included in this white paper is subject to change and shall be updated periodically. In general, the structure of the document will remain unchanged, however, significant changes will be announced on ShubhiTech social media forums and website prior to implementation.



LIFE 3.0 METAVERSE

At ShubhiTech, we strive to provide users with cutting-edge technology through a fusion of imagination and technology. ShubhiTech embraces the principle "Vasudhaiva Kutumbakam," which means "the world is one family." We were all humans until race disconnected us, religion divided us, politics separated us, and wealth categorized us. In Life 3.0, the only thing that will be dominant is humanity; nothing else will be able to categorize who we are. In sum, this is the philosophy that will serve as the foundation for Life 3.0.

As you might already know, Vasudhaiva Kutumbakam is a philosophy that seeks to replace the idea that whole of humanity is one family. Additionally, our metaverse will be able to interact with all existing metaverses, providing access to a wide variety of experiences across different metaverses.

In order to accelerate the development of Web3, blockchain, non-fungible tokens, and the metaverse - innovations that are redefining the way people interact, ShubhiTech aims to attract investment and expertise from all over the world.

VISION

ShubhiTech goal is to achieve unprecedented breakthroughs in several emerging technologies through collaborations.

NURTURING IMAGINATION

MISSION

We believe that the metaverse should not be limited to any segmented audience. With our unique model, we aim to seek, create, build and sustain a metaverse that is accessible to all segments of the society.



WHO WE ARE

Our vision is to foster imagination through Metaverse 3.0, as we build concept prototypes that will power the next generation of emerging technologies.

Supporting metapreneurs and young talent is a foundational part of our mission.

Vasudhaiva Kutumbakam, a Sanskrit phrase that means "The World is a Family" (in Sanskrit), is the foundation of Life 3.0 Metaverse.

WHY NOW


Using publicly available data & market signals we have predicted

- We are getting ready for Metaverse Generation (Next Generation of the Internet).
- Cities like Dubai becoming Metaverse Capital.
- Industries and Brands developing prototypes on Metaverse.
- Metaverse Investment Funds are created
- Governments around the world are developing Projects in Metaverse.
- World Economic Forum had Metaverse in its 2022 Agenda.



THE CHALLENGE

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A large number of Real Estate projects are emerging in the metaverse, each claiming to offer the next big thing. Therefore, investors may find it difficult to identify the most promising investment opportunities and choose the most appropriate investments.

Furthermore, investing in metaverse real estate entails introducing new projects. Early in a project's development, investors may wish to take advantage of the right opportunities when they arise, especially if the project is undervalued.

“Location“ -Virtual pieces of land are also heavily influenced by their location, just as they are in the real world. In order to determine the upside of targeted properties, individuals should be aware of the recent purchases and prospects in the vicinity of the targeted properties.



THE SOLUTIONS

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Aggregation

In order to facilitate the sale of various Real Estate NFTs, Life 3.0 Metaverse Marketplace will use its native token to aggregate and facilitate the sale.

Advertising

Using our own native token, Life 3.0 will be able to facilitate payments to landowners and upcoming projects. There will be commercial advertising available to landowners and upcoming projects.

Research

Research will be conducted by Life 3.0 team on the authenticity and sales trends of a variety of projects so that token holders will be informed of undervalued properties and investment opportunities.


Development

Landowners wishing to lease or develop property for passive or active income can list their property(s) on Life 3.0 and the platform will present the property(s) to the best possible buyers. Payments will be made in the native token for transactions and listing fees.



LIFE 3.0

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The Life 3.0 platform will be an Extended Reality platform based on blockchain technology. The use of content and applications will allow users to create experiences and monetize them. Having full control over their creations will enable the community to own the land in Life 3.0 permanently. As you enter Life 3.0, the creation of entertainment will be at the core of its metaverse.

In order to create Life 3.0, we will be integrating a number of entertainment components, including entertainment clubs, resorts, social media platforms, gaming, dating, and NFT marketplace, along with many other developments that will enable an open world of co-creation for any individual who joins us.

As part of its development of Life 3.0, Metaverse will initially concentrate on the following domains: Fashion, Entertainment, Education, E-Commerce, Retail, Wellness, Gaming, and Sports.

The blockchain-based ledger of parcels will allow users to own virtual land. Property owners will have control over the content published to their territory, which will be referenced by a set of cartesian coordinates (x, y). Static 3D models can be accompanied by interactive systems, such as games.

A smart contract will allow owners of land to store non-fungible, transferable, scarce digital assets. Owners will acquire these assets by purchasing an ERC20 token known as Shulin. Besides making in-world purchases of digital goods, Shulin can also be used for in-game purchases by the communities.



Virtual worlds are now being used both for leisure and for work by more and more individuals. The majority of these interfaces are 2D, such as those found on the web and mobile phones. The addition of a traversable 3D world would allow for a more immersive experience as well as adjacency to other content, supporting actual physical communities.

There will be no centralized control of Life 3.0, as in the case of other virtual worlds or social networks. The rules of the software, the contents of the land, the economics of the currency, and the ability to prevent other users from accessing the world will not be governed by an individual agent.

The Life 3.0 environment will provide users with the opportunity to manage real-life tasks. In addition to working and having fun, they will be able to shop, exercise, socialize, and lead an active lifestyle. Furthermore, they may also be able to set up their own businesses, purchase land, create art, or attend concerts in a virtual world. It aims to create a lifestyle within a metaverse that is innovative and engaging.

The concept envisions a scenario in which users, rather than choosing or selecting clothes from their wardrobe, can engage in online purchases for their holographic avatar, making it appear eternally young and flawless.

The users will also have the option to purchase NFT digital art instead of a physical piece of art to hang on the walls of their homes which will be displayed in a virtual gallery that may generate income in the future.

LIFE 3.0 TOKEN



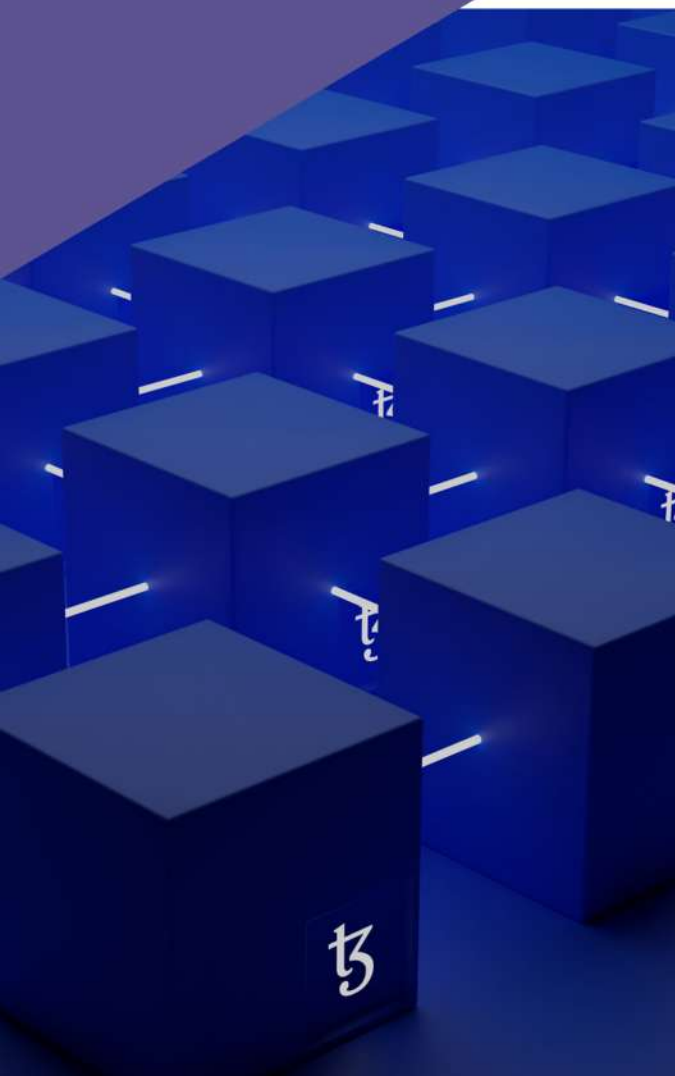
09

In the metaverse, cryptocurrency will serve as the primary means of exchange. Life 3.0 will feature its own native token, the **Shulin Coin**, which will serve as the main medium of exchange. In order for the user to purchase anything, they will need Shulin Coin once they enroll.

Each virtual economy requires some form of currency to operate. In virtual worlds, cryptocurrencies function as virtual currencies. With blockchain technology, transactions are virtually instantaneous, and security and trust are assured in the process.

Holders of the Shulin Coin can use it to purchase real estate in Life 3.0 Metaverse by trading it on Cryptocaptrades. Until the smart contract for Digital Land 1155 NFT on ShubhiTech World & Opensea & Solana is established, apart from Bitcoin, Ethereum & Shulin no other coins will be accepted.

The buyer may sell the property, or they may wait for offers to come in once the Life 3.0 NFT 1155 deeds have been prepared.



LIFE 3.0 CONCEPTUALIZED PLAN

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In October 2021, Facebook announced its entry into the metaverse, which sparked an increase in interest in virtual real estate. Consequently, prices in established 'OG' metaverses like Decentraland and The Sandbox skyrocketed. Corporations and brands have spent millions of dollars on securing their piece of virtual real estate. In the metaverse, marketing campaigns, music and lifestyle events, and corporate and MICE events have also become increasingly popular.

In order to implement Life 3.0, we will take a two-pronged approach:

Our goal is to promote mass adoption of the metaverse by providing individuals and organizations with a cost-effective and easy entry point.

It is envisaged that land parcels will be easy to acquire in the metaverse. Through leasing, development, or the sale of their land parcels, landowners will be able to unlock the value of their properties.

- Technologies based on blockchains
- Content Creation
- Inclusive Experiences
- Holographic Avatars
- Virtual Land (Asset Class)
 - 6 Sectors
 - Sectors consist of five districts each
 - The districts are divided into four cities each
 - We intend to develop all cities with land parcels, street names, and other models that can be monetized



In addition to shopping and studying, visitors can attend concerts and art shows, as well as do business. To enter the space, all users need to have their avatar, which can be created free of charge by connecting their Meta Mask wallet during the setup process.

Life 3.0 will be built on the latest blockchain technology. There will be 122,880 parcels available within various districts throughout the world in Life 3.0.

Land Parcels

- The ownership of the assets in Life 3.0 will be acquired through the purchase of the ERC20 token known as Shulin.
- Each Land Parcel will be 32 ft x 32 ft [16 Sq.Mt]
- The ShubhiTech World Marketplace will provide users with the opportunity to buy, sell, and rent land at any time peer-to-peer, or via OpenSea, where the digital land for Life 3.0 will be created.

Life 3.0 will be constructed in two stages:

- In the first method, the user will be using the ShubhiTech World Builder Tool Set, which is an easy-to-use menu that requires no special skill to use.
- Aside from Life 3.0 prefabricated sites, users can purchase prefabricated buildings and homes from outside builders who have hundreds of designs to choose from.

PROPOSED CLUSTERS - DISTRICTS

EDUCATION CLUSTER	<ul style="list-style-type: none">• ROSE• HYDRANGEA• BLEEDING HEART• CHERRY BLOSSOM• ORCHID
CREATIVE CLUSTER	<ul style="list-style-type: none">• TULIP• PEONY• LILY• FREESIA• LOTUS
GAMING CLUSTER	<ul style="list-style-type: none">• PERIWINKLE• DAHLIA• CHRYSANTHEMUM• CARNATION• MORNING GLORY
WELLNESS CLUSTER	<ul style="list-style-type: none">• GARDENIAS• SUNFLOWER• DAFFODILS• DAISIES• LANTANAS
ENTERTAIN MENT CLUSTER	<ul style="list-style-type: none">• MARIGOLDS• LISIANTHUS• MAGNOLIAS• COLORADO BLUE• SNAPDRAGONS
INSTITUTIO NAL CLUSTER	<ul style="list-style-type: none">• DELPHINIUM• BIRD OF PARADISE• AMARYLLIS• PANSY• HIBISCUS



VALUE PROPOSITION

We intend to create, build and sustain value across these areas as part of Life 3.0:

- The investment of value in premium land parcels across multiple metaverses, including buying close-to-floor prices for well-located parcels and estates.
- Providing land parcels for lease to interested parties, depending on the location and duration of the lease.
- Provision of property management services with a commission of 10% on all sales and 20% on all leases, subject to further negotiation if multiple properties or estates are involved. Funds from this will be used for marketing purposes.
- Establishing a real estate development unit to develop custom builds and scenes for customers.
- In order to enhance events held on managed land parcels, a wearables and art NFT development unit will be established.
- A unit for managing and curating events that is able to connect physical spaces in the metaverse with virtual spaces.
- The establishment of an events production unit that can connect physical spaces to virtual spaces within the metaverse.
- Building a global community of individuals with an interest in virtual properties through Twitter and Discord.
- Collaboration with brands and individuals to create an ecosystem and network.
- Promoting virtual events in the metaverse through regular events such as talks, workshops, and performances.



MINIMUM VIABLE PRODUCT

PHASE 01- WEB 3 PLATFORM & MOBILE APP

DEVELOPMENT OF 1 DISTRICT AND 4 CITIES- IN THE INITIAL STAGE WE WILL BE DEVELOPING 1 CITY - "IVAAN"

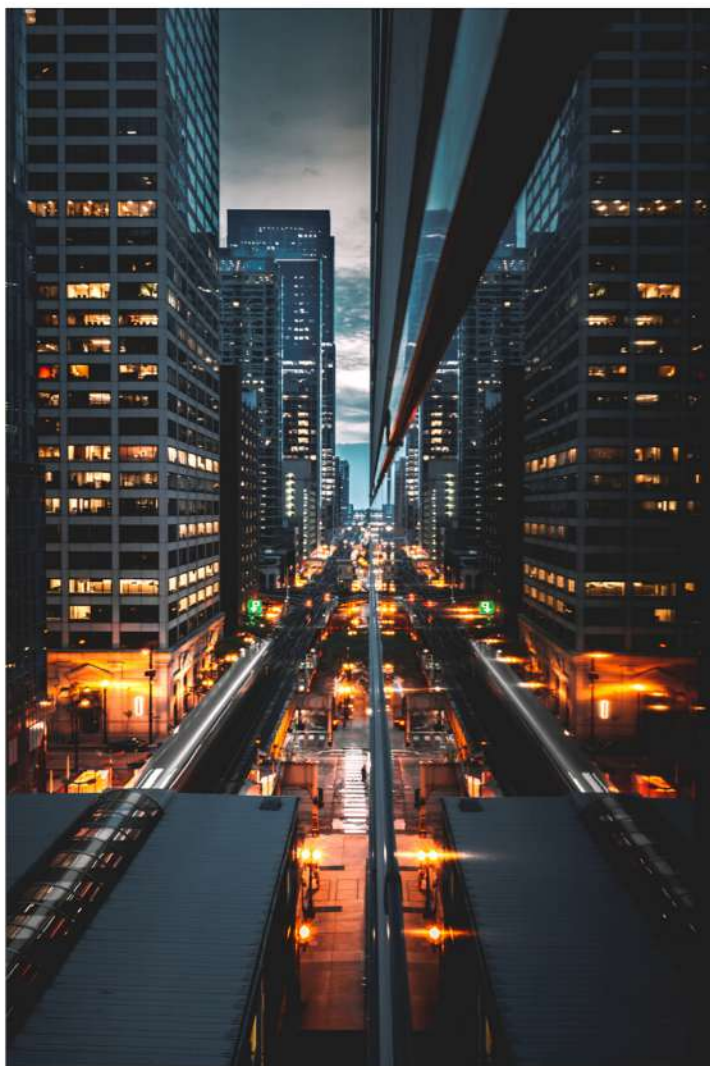
IVAAN will be having the following gateways (INITIAL prototypes & interface of our future projects) for Entertainment & Movies hub, Education Sector, Carnival of games, Wellness, Fashion, and Gaming City (dedicated to creators & developers)

INTEGRATING THE FOLLOWING INDUSTRIES IN IVAAN:

- ENTERTAINMENT
- EDUCATION
- E-COMMERCE
- FASHION
- BUSINESS CREATION & ADVERTISING
- GAME DEVELOPMENT

Life 3.0 Metaverse will be based on Immersive VR or AR, Digital Economies, & Brand Experience in the Virtual World.

As Life 3.0 comes into being, we will be a nexus of two worlds infused with technology, ferocious creativity, and the warmth of human perception. Metaverse technology lets participants connect, work and live life digitally with Augmented Reality (AR) and Virtual Reality (VR) — to create spaces for rich user interaction.



REVENUE MODEL

Token Sales – Shulin Tokens
Advertising

0.5% to 1.0% Percentage from

- Enter to Earn
- Refer to Earn
- View to Earn
- Play to Earn
- Invest Early to Earn
- Flip to Earn
- Licensing of Intellectual Property (IP) Rights owned by Life 3.0
- Development Tools, Talent & other resources

- Nascent & Hype
- Scarce Talent – Coders, Creators, Planners, Blockchain Engineers, NFT Engineers, H/W, S/W, Cybersecurity
- Interoperability – Different Technologies, Economic Alignment, Universal Standards
- Early Adoption
- Higher Cost of Development
- Refining of model based on emerging Technology
- Regulatory & Jurisdiction Challenges
- Selection of Green Datacenter
- Selection of Crypto Exchange
- C2I (Cost to investors)

LIMITATIONS

- **Competitive entertainment and sports betting**

Sports betting would be an incredibly profitable application of the Life 3.0 metaverse for media and entertainment. VR & XR will allow bettors to observe the game from close quarters and make better decisions.

- **Live Events & Concerts**

The idea of virtual concerts isn't new and leading artists have turned to this technology to counter the losses during COVID-19. It will drive greater visibility and flexibility for the user while ensuring predictable audiences for artists. Life 3.0 is planning to create a Clubhouse, which will be open to all members, to curate events and work with content creators.

- **Virtual reality theme park**

Theme parks and amusement parks are costly to build in the real world but can be efficiently and safely executed in virtual reality.

- **Business Creation:**

Life 3.0 will provide the ideal setting for entrepreneurs to grow. Opening a store and starting a business is much easier in the virtual world than in the physical one. In the digital world, there are countless businesses that can help users generate income. Whether fashion, sports collectibles, real estate, or entertainment, the possibilities are endless.

- **E-commerce**

Online shopping has become a service available to everyone around the world. This can motivate global sellers to provide virtual goods and services via the platform and eventually to provide actual products as well. We have observed this in previous virtual world games. The possibility exists of playing to earn discounts or playing to purchase certain products/businesses.

- **Events**

In Life 3.0, we will curate events and collaborate with content creators on the development which will be open to all members.

- **Virtual Tourism**

Virtual tourism is an emerging industry with a bright future. The ShubhiTech world will bring artists from around the world's imaginations to life, and students and researchers from around the world will be able to visit Life 3.0 for learning, training, and adventure.

- **Marketing**

With a focus on building a strong community base and collaborating with brands, Life 3.0 intends to become the leading provider of metaverse experiences. Consequently, it will target a market that is internet savvy and curious about what the metaverse is all about.

Additionally, we intend to introduce the virtual real estate market to current cryptocurrency holders and NFT holders who may not be familiar with virtual real estate, where to invest, how much to pay, or how to strategically market their properties. Creating a common platform for all virtual property enthusiasts is Life 3.0's goal through its role as an aggregator.

- **Social Media**

In the beginning, Discord will be the primary means of marketing communication, followed by Twitter, Instagram, then Facebook. www.life3o.io will be the website.

- **PR**

Press releases will be sent to partners, journalists, and contacts on a regular basis, including those pertaining to the launch event.

- **Use Cases**

Land can be used for a variety of purposes, such as music, lifestyle, corporate, or MICE events, marketing campaigns, mini-games, art galleries, and exhibitions.

- **Education**

Through the Life 3.0 education platform, we will conduct training and workshops on various topics relating to the industry, including virtual real estate, asset, and scene building, the crypto economy, and Web 3.0 in general.

- **Innovation Labs**

We are open to working with global partners and collaborators who have innovative ideas and have the ability to co-fund or stake in projects we feel will be valuable and meaningful.

- **Partnerships and Collaborations**

A successful marketing campaign relies heavily on collaboration and partnerships. It is anticipated that more partnership announcements will be made in the coming months.

- **CSR and Community**

Taking a holistic approach to life, Life 3.0 aims to nurture people, create and grow a community, and work toward a mutually beneficial outcome. A significant part of our commitment to supporting the community is organizing fundraising events for charitable causes and making regular donations to specific causes.



ROADMAP

NEXT STEPS

1

PHASE

- Pre Seed-Investment & Funding Round
- MVP Development
- Website and App Development
- Social Media Development
- Token Development
- Company Registration

2

PHASE

- MVP Launch
- Token Launch
- Marketing, Community Building & User Acquisitions
- Project Launch, new collaborations, and partnerships

3

PHASE

- Sales & Business Development
- User Base – 50,000 to 100,000 Active users
- Revenue Generation {Advertising, Land Sale, E-commerce}
- Wallet Integrations

4

PHASE

- Appointment of President
- Hyper-scalability
- Metaverse Inter – Operability
- Identifying new Market for expansion





OUR TEAM

**MEET THE MEN AND WOMEN WHO
MAKE UP OUR INCREDIBLE TEAM.**

Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results.



THANK YOU



ShubhiTech[®]
Explore & Evolve

SHUBHITECH (OPC) PRIVATE LIMITED



SF-61, Omaxe Plaza, opp. Haldiram, Sonipat, Haryana- 131001



470A, Tower B1, Spaze I - Tech Park, Sector 49, Sohna Road,
Gurugram, Haryana - 122018



contact@shubhitech.com



www.ShubhiTech.com